

Give Your Franchisees the Marketing Tools for Success

Most franchisees find it impossible to keep up with dozens of marketing tools, technologies and options - including email marketing, print marketing, SEO, SEM, local search, adwords management, social media management, customer feedback management, websites, etc.

SEO, SEM, PPC, Local Search Management



Enhance Local Search Results

Contact & List Management



Manage customer data, contact lists, customer birthdays, anniversary.

Email & Direct Marketing



Send targeted Email Campaigns and Direct mail campaigns to your leads and customers with 3 clicks.

Marketing Shop



Order Logowear, Apparel, Business Cards, Flyers, etc.

Ad Builder



Customize Ads with localized information and order them with three clicks.

Customer Survey & Feedback



Find out what your customers have to say and conduct online survey. Analyze and track at franchise level.

Local Websites



Manage your Local Websites including promotions.

Social Media



Manage your social networks, activities, fans.

Reporting & Analytics



Analyze performance of your campaigns, local websites, etc.

ZcubatorTM from FranConnect[®] automates all franchisee marketing activities with zero or little input from franchisees. Integrate your existing applications or leverage FranConnect[®] enabled modules.

For more information, simply visit www.franconnect.com/zcubator



FranConnect[®]
THE WORLD'S MOST COMPREHENSIVE
FRANCHISE MANAGEMENT SYSTEM[™]

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